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Circ: 1,918,512



Web addresses offered for free

SMALL businesses are being offered a free web address if they register on business information website freeindex.co.uk.

Members will gain a unique website address, to which they can add information such as photographs, products, services and customer testimonials.

FreeIndex aims to offer an alternative to small businesses that do not want to commission an

expensive website but need an online presence.

Martin Turner, of FreeIndex, says: 'Many small businesses spend a lot of money on a flashy website without really understanding how they are going to get people to visit their site.'

FreeIndex was set up to promote local businesses and provide consumers with recommendations on goods and services.

- HELEN LOVELESS